**National Association of Sports Commissions elects new chair at annual meeting**

GRAND RAPIDS, MICHIGAN (April 7, 2015) – Ralph Morton, CSEE, Executive Director, Seattle Sports Commission was elected as the new chair of the National Association of Sports Commissions (NASC), the governing body of the $9.45 billion sport event industry, during its annual meeting held in Grand Rapids, Michigan this week.

Morton has been working in the sports industry since 1988. Before serving as the Executive Director of the Seattle Sports Commission, he was Vice President of Events for the Greater New Orleans Sports Foundation, where he held a leadership role on events such as the Super Bowl and NCAA Final Fours.  He also served as Vice President of Operations for the Acxiom Grand Prix Du Mardi Gras and Entertainment Coordinator for Aggreko Entertainment Services.  He is a University of Florida graduate, and lives with his wife and four children on Mercer Island.

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**About the National Association of Sports Commissions**

As the only trade association for the sport event industry, the National Association of Sports Commissions (NASC) is the most trusted resource for sports commissions, convention and visitors bureaus (CVBs), and sports event owners. The NASC is committed to the success of more than 700 member organizations and 2,000 sports event professionals. Our promise is to deliver quality education, ample networking opportunities and exceptional event management and marketing know-how to our members - sports destinations, sports event owners, and suppliers to the industry - and to protect the integrity of the sport event industry.

For more information, visit www.sportscommissions.org.